

# **RSM US Foundation**

Financial Report  
December 31, 2019 and 2018

## Contents

---

Independent Auditor's Report	1-2
<hr/>	
Financial Statements	
Statements of Financial Position	3
Statements of Activities	4
Statements of Functional Expense	5-6
Statements of Cash Flows	7
Notes to Financial Statements	8-13

---

## INDEPENDENT AUDITOR'S REPORT



**HARDING, SHYMANSKI  
& COMPANY, P.S.C.**

Certified Public Accountants  
and Consultants

21 S.E. Third Street, Suite 500  
P.O. Box 3677  
Evansville, IN 47735-3677

(812) 464-9161  
Fax (812) 465-7811

545 S. Third Street, Suite 102  
Louisville, KY 40202-1935

(502) 584-4142  
Fax (502) 581-1653

[www.hsccpa.com](http://www.hsccpa.com)

An Independently  
Owned Member,  
RSM US Alliance

To the Board of Directors  
RSM US Foundation

### ***Report on the Financial Statements***

We have audited the accompanying financial statements of RSM US Foundation, a Not-for-Profit Corporation, which comprise the statements of financial position as of December 31, 2019 and 2018, the related statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility for the Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditor's Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

-1-

Evansville, IN ■ Louisville, KY

***INDEPENDENT AUDITOR'S REPORT (CONTINUED)***

***Opinion***



In our opinion, the financial statements referred to on the previous page present fairly, in all material respects, the financial position of RSM US Foundation, a Not-for-Profit Corporation, as of December 31, 2019 and 2018, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Harding, Stymanski & Company, P.S.C.*

Evansville, Indiana  
November 14, 2020

**RSM US FOUNDATION**

**Statements of Financial Position  
December 31, 2019 and 2018**

	<b>2019</b>	<b>2018</b>
<b>Assets</b>		
Cash and cash equivalents	\$ 2,809,843	\$ 2,992,005
Accrued interest receivable	-	11,885
Contributions receivable	249,275	16,210
Investments	9,462,711	6,685,301
<b>Total assets</b>	<b><u>\$ 12,521,829</u></b>	<b><u>\$ 9,705,401</u></b>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Grants and program services payable	\$ 1,393,723	\$ 364,072
<b>Total liabilities</b>	<b><u>1,393,723</u></b>	<b><u>364,072</u></b>
<b>Net Assets</b>		
Without donor restriction	3,195,421	3,661,890
Without donor restriction, board-designated for investment	7,932,685	5,679,439
<b>Total net assets without donor restrictions</b>	<b><u>11,128,106</u></b>	<b><u>9,341,329</u></b>
<b>Total liabilities and net assets</b>	<b><u>\$ 12,521,829</u></b>	<b><u>\$ 9,705,401</u></b>

See notes to financial statements.

**RSM US FOUNDATION****Statements of Activities**

For the years ended December 31, 2019 and 2018

	2019	2018
<b>Changes in net assets without donor restriction:</b>		
Revenues and support:		
Contributions:		
RSM US LLP		
Cash contributions	\$ 4,168,623	\$ 4,728,753
Non-cash contributions	25,000	25,000
All other		
Cash contributions	2,076,467	1,552,116
Total contributions	<u>6,270,090</u>	<u>6,305,869</u>
Investment income (loss), net of expense	1,065,525	(425,264)
Total unrestricted revenues and support	<u>7,335,615</u>	<u>5,880,605</u>
<b>Expenses and distributions:</b>		
Grants and program services	5,477,603	3,247,704
General and administrative	54,126	59,386
Fundraising and development	17,109	-
Total expenses and distributions	<u>5,548,838</u>	<u>3,307,090</u>
<b>Change in net assets without donor restriction</b>	1,786,777	2,573,515
Net assets without donor restriction at beginning of year	9,341,329	6,767,814
Net assets without donor restriction at end of year	<u>\$ 11,128,106</u>	<u>\$ 9,341,329</u>

See notes to financial statements.

**RSM US FOUNDATION**

**Statement of Functional Expense  
For the year ended December 31, 2019**

	Grants and Program Services	General and Administrative	Fundraising and Development	Total
Grants and scholarships	\$ 5,477,603	\$ -	\$ -	\$ 5,477,603
Accounting services	-	25,000	-	25,000
Bank and credit card processing fees	-	19,161	-	19,161
Financial statement audit	-	9,750	-	9,750
Other	-	215	-	215
Supplies	-	-	17,109	17,109
	<u>\$ 5,477,603</u>	<u>\$ 54,126</u>	<u>\$ 17,109</u>	<u>\$ 5,548,838</u>

See notes to financial statements.

**RSM US FOUNDATION**

**Statement of Functional Expense  
For the year ended December 31, 2018**

	Grants and Program Services	General and Administrative	Fundraising and Development	Total
Grants and scholarships	\$ 3,247,704	\$ -	\$ -	\$ 3,247,704
Accounting services	-	25,000	-	25,000
Bank and credit card processing fees	-	25,221	-	25,221
Financial statement audit	-	9,150	-	9,150
Other	-	15	-	15
	<u>\$ 3,247,704</u>	<u>\$ 59,386</u>	<u>\$ -</u>	<u>\$ 3,307,090</u>

See notes to financial statements.



**RSM US FOUNDATION**

**Statements of Cash Flows**

**For the years ended December 31, 2019 and 2018**

	<b>2019</b>	<b>2018</b>
<b>Operating Activities</b>		
Change in net assets	\$ 1,786,777	\$ 2,573,515
Adjustments to reconcile to net cash provided by operating activities:		
Net realized and unrealized investment (gains) losses	(787,814)	657,962
Changes in operating assets and liabilities:		
Increase (decrease) in accrued interest receivable	11,885	(4,170)
Increase in contributions receivable	(233,065)	(3,683)
Increase (decrease) in grants and program services payable	1,029,651	(206,701)
<b>Net cash provided by operating activities</b>	<u>1,807,434</u>	<u>3,016,923</u>
<b>Cash flows from investing activities:</b>		
Purchases of investments	(3,081,046)	(3,060,051)
Proceeds from sales and maturities of investments	1,091,450	1,131,523
<b>Net cash used in investing activities</b>	<u>(1,989,596)</u>	<u>(1,928,528)</u>
<b>Increase (decrease) in cash and cash equivalent</b>	(182,162)	1,088,395
Cash and cash equivalents at beginning of year	2,992,005	1,903,610
Cash and cash equivalents at end of year	<u>\$ 2,809,843</u>	<u>\$ 2,992,005</u>

See notes to financial statements.

## RSM US Foundation

### Notes to Financial Statements

---

#### Note 1. Organization and Significant Accounting Policies

The RSM US Foundation (the Foundation) was incorporated October 20, 2014 under the laws of the State of Illinois as a limited liability corporation with the sole member being RSM US LLP. The Foundation's mission is building tomorrow's middle market leaders by enhancing educational outcomes through programs for individuals who may not otherwise have a path to a career as an entrepreneur or middle market business leader and/or supporting organizations committed to providing a more stable environment for youth in the areas of hunger, housing, and health, which help them excel in education.

**Basis of accounting:** The financial statements of the Foundation have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP). The Financial Accounting Standards Board (FASB) has established the Accounting Standards Codification (ASC) as the source of authoritative accounting principles to be applied in the preparation of financial statements in accordance with GAAP. Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

**Net assets without donor restriction:** Net assets available for general use and not subject to time or donor restrictions. The Foundation's board of directors (the board) may designate net assets without donor restrictions for future programs, investments, and other purposes, including endowment. The board has designated net assets without donor restriction as follows:

**Board designated for investment:** Amounts which have been designated by the board for investment in the Foundation's investment pool. These funds are invested in accordance with the Foundation's investment policies and are not available for spending. The board evaluates additions and distributions annually.

**Net assets with donor restriction:** Some net assets may be subject to donor-imposed stipulations. Some donor-imposed restrictions are temporary in nature and will be met, either by actions of the Foundation and/or the passage of time. Other donor-imposed restrictions are perpetual in nature, and require the Foundation to maintain the contributed resources in perpetuity. Generally, the donors of assets with perpetual restrictions permit the Foundation to use all or part of the income earned on these resources for general or specific purposes. The Foundation received no contributions with donor restrictions in 2019 or 2018 and has no net assets with donor restrictions at December 31, 2019 or 2018.

**Net assets released from restriction:** When a donor-imposed restriction is met, either by actions of the Foundation and/or through the passage of time, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

**Contribution revenue recognition:** Contributions, including unconditional promises to give, are recognized as revenues in the period the commitment is received by the Foundation. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributed services are recognized when (1) specialized skilled services are provided to the Foundation that the Foundation would have otherwise purchased had the services not been contributed, or (2) when the contributed service creates or enhances a nonfinancial asset. Contributed services are recorded at fair value when the service is provided. Donated assets, including marketable securities and other non-cash contributions, are recognized at fair value on the date the unconditional gift is made.

Contributions are reported as increases in the appropriate net asset category. Expenses are reported as decreases in net assets without donor restriction. Temporary restrictions on unconditional gifts to acquire long-lived assets are considered met in the period in which the assets are placed in service. Gifts of property and equipment are recognized as without donor restriction unless explicit donor stipulations

## RSM US Foundation

### Notes to Financial Statements

---

specify how the assets must be used or how long the assets must be held, in which case the gift is recorded as contributions with donor restrictions. Expirations of temporary restrictions (i.e. the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions. Contributions which are received and whose restrictions are met in the same period are recognized as contributions without donor restrictions.

**Cash and cash equivalents:** The Foundation considers all highly liquid investments with an original maturity of three months or less when purchased, excluding cash and cash equivalent funds held in the Foundation's investment portfolio, to be cash and cash equivalents.

**Investments and investment income:** In accordance with ASC 2016-14, the Foundation records the investment return net of related investment expenses. Investments consist of cash and cash equivalents, mutual funds (fixed income, equity, real assets, and alternatives), and certificates of deposit and are reported at fair market value in the statements of financial position. Realized gains and losses are computed on the average cost basis.

**Grants and program services:** Grants and program services represent amounts awarded to various not-for-profit organizations to assist with funding of general operations or special programs. Grants and program services payable consist of unconditional amounts awarded, but not paid, to not-for-profit organizations. Grants to be paid after one year are discounted to net present value. Grants dependent on the occurrence of a specified and uncertain event are not recognized until the conditions on which they depend are substantially met.

At December 31, 2019 and 2018, grants and program services payable totaled \$1,393,723 and \$364,072, respectively. All grants and program services payable are expected to be paid within one year from the statements of financial position date.

**Functional allocation of expenses:** The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities. Costs are allocated between fundraising and development, general and administrative, or grants and program services based on evaluation of the specific expense and related activities. General and administrative expenses include those expenses that are not directly identifiable with any other specific function, but provide for the overall support and direction of the Foundation.

**Donated services:** A number of volunteers have donated significant time to the Foundation's program services and its fundraising campaigns, which have not been reflected in the accompanying financial statements because the recognition criteria was not met.

**Agency transactions:** The Foundation follows the ASC Topic, *Transfers of Assets to a Not-for-Profit Organization or Charitable Trust that Raises or Holds Contributions for Others*. This guidance requires the Foundation to account for assets received from a resource provider for the benefit of another not-for-profit organization or other specified beneficiary as an increase in liabilities concurrent with its recognition of cash and/or other financial asset(s).

**Income taxes:** The Foundation is exempt from federal income tax under Section 501(a) as an organization described in Section 501(c)(3) of the Internal Revenue Code. Generally all revenue earned outside the purpose for which the Foundation is created is taxable as earned income.

**Accounting for uncertain tax positions:** The ASC provides guidance for how uncertain tax positions should be recognized, measured, disclosed, and presented in the financial statements. This requires the evaluation of tax positions taken or expected to be taken in the course of preparing the Foundation's tax return to determine whether the tax positions are more-likely-than-not of being sustained when challenged or when examined by the applicable tax authority. Tax positions not deemed to meet the

## RSM US Foundation

### Notes to Financial Statements

---

more-likely-than-not threshold would be recorded as a tax benefit or expense and liability in the current year. Management has determined that there are no material uncertain income tax positions.

**Concentration of credit risk:** The Foundation's financial instruments that are exposed to concentrations of credit risk consist of cash and cash equivalents and investments. The Foundation keeps its cash with high-quality financial institutions. At times, cash and cash equivalent balances maintained at these financial institutions may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risk on cash or cash equivalents. All of the Foundation's investments are held in custody by one broker dealer. The Foundation monitors the financial performance and other relevant information of its custodian and does not believe it is exposed to significant credit risk on this arrangement.

A substantial majority of all contributions are received from RSM US LLP and its partners, principals, affiliates, and employees.

**Use of estimates:** The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosed contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Significant estimates:** Estimates particularly susceptible to significant change include the valuation of marketable securities. The Foundation's investment portfolio is exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with these financial instruments, it is reasonably possible that changes in the values of the investments will occur in the near term and that such changes could materially affect the amounts reported in the statements of financial position. Significant fluctuations in fair value could occur from year to year, and the amounts the Foundation will ultimately realize could differ materially.

**Fair value measurements:** The Foundation follows ASC Topic 820, *Fair Value Measurements*, which provides the framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to the valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The inputs to the three levels of the fair value hierarchy under Topic 820 are described as follows:

- Level 1:** Unadjusted quoted prices for identical assets or liabilities in active markets that the Foundation has the ability to access at the measurement date.
- Level 2:** Inputs are other than quoted prices included in Level 1 that are observable for the asset or liability through corroboration with market data at the measurement date.
- Level 3:** Unobservable and significant to the fair value measurement.

The fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

**Reclassifications:** Certain reclassifications have been made in the December 31, 2018 financial statements to conform to the classifications used at December 31, 2019. The reclassifications had no impact on the previously reported change in net assets or net assets (in total or by net asset class).

## RSM US Foundation

### Notes to Financial Statements

---

**Recent adoption of accounting pronouncement:** In 2019, the Foundation adopted ASU No. 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made (ASU No. 2018-08)*. The adoption did not have a material effect on the Foundation's financial statements.

**Recently issued accounting pronouncements:** In September 2020, the FASB issued ASU No. 2020-07, *Not-for-Profit Entities (Topic 958): Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*. The amendments in this update require a not-for-profit to present contributed nonfinancial as a separate line item in the statement of activities, apart from contributions of cash and other financial assets, and requires additional expanded disclosures related to contributed nonfinancial assets. The amendments should be applied on a retrospective basis and is effective for the Foundation's year ending December 31, 2022. Early adoption is permitted. The Foundation is currently evaluating the effect ASU No. 2020-07 will have on its financial statements.

#### Note 2. Fair Value Measurements

The Foundation's board is responsible for the overall management of the Foundation's investments, including hiring and termination of investment managers, advisors, consultants, and custodians and for evaluating and selecting asset allocations and specific investments. The board is also responsible for reviewing the accuracy and the adequacy of information provided by its specialists.

The methods and assumption used to estimate the fair value of assets measured at fair value, including a description of the methodologies used for their classifications within the fair value hierarchy, are as follows:

**Investments:** All of the Foundation's investments are in cash and cash equivalents, marketable securities, and certificates of deposit. Fair market values are based on quoted market prices as provided by nationally recognized pricing services. The Foundation has no investments classified as Level 3 at December 31, 2019 and 2018.

The following table sets forth the Foundation's assets that are measured and recognized at fair value on a recurring basis as of December 31, 2019, under the appropriate level of the fair value hierarchy:

	Total	Level 1	Level 2	Level 3
2019 Assets:				
Investments:				
Cash and cash equivalent funds	\$ 1,566,714	\$ 1,566,714	\$ -	\$ -
Mutual funds:				
Global fixed income	2,687,223	2,687,223	-	-
Global equity	4,166,748	4,166,748	-	-
Real assets	1,042,026	1,042,026	-	-
Total mutual funds	<u>7,895,997</u>	<u>7,895,997</u>	-	-
Total investments at fair value	<u>\$ 9,462,711</u>	<u>\$ 9,462,711</u>	<u>\$ -</u>	<u>\$ -</u>

## RSM US Foundation

### Notes to Financial Statements

The following table sets forth the Foundation's assets that are measured and recognized at fair value on a recurring basis as of December 31, 2018, under the appropriate level of the fair value hierarchy:

	Total	Level 1	Level 2	Level 3
2018 Assets:				
Investments:				
Cash and cash equivalent funds	\$ 456,954	\$ 456,954	\$ -	\$ -
Certificates of deposit	750,000	-	750,000	-
Mutual funds:				
Global fixed income	1,967,424	1,967,424	-	-
Global equity	2,563,187	2,563,187	-	-
Real assets	740,510	740,510	-	-
Alternatives	207,226	207,226	-	-
Total mutual funds	5,478,347	5,478,347	-	-
Total investments at fair value	\$ 6,685,301	\$ 5,935,301	\$ 750,000	\$ -

The Foundation has no liabilities carried at fair value on a recurring basis and no assets or liabilities carried at fair value on a non-recurring basis at December 31, 2019 or 2018.

#### Note 3. Non-Cash Contributions Consist of the Following:

	2019	2018
Administrative services - related party	\$ 25,000	\$ 25,000
Total	\$ 25,000	\$ 25,000

#### Note 4. Liquidity and Availability

The following reflects the Foundation's financial assets as of December 31, reduced by amounts not available for general expenditures within one year.

	2019	2018
Cash and cash equivalents	\$ 2,809,843	\$ 2,992,005
Accrued interest receivable	-	11,885
Contributions receivable	249,275	16,210
Investments	9,462,711	6,685,301
Financial assets at December 31	12,521,829	9,705,401
Less: Amounts designated by the board for investment	(7,932,685)	(5,679,439)
Financial assets available to meet cash needs for general expenditures within one year	\$ 4,589,144	\$ 4,025,962

Generally, the Foundation maintains cash and cash equivalents (classified as cash and cash equivalents or investments in the statements of financial position), in amounts sufficient to cover general expenditures for the next twelve months. The Foundation manages liquidity throughout the year by investing excess funds in money markets and certificates of deposit. Annually, the board evaluates the Foundation's resources and may designate additional funds for investment with the Foundation's broker dealer (i.e., mutual fund portfolio and some cash and cash equivalents). Amounts designated by the board for investment are not available for spending without approval by the board. As all or substantially all, of the

## **RSM US Foundation**

### **Notes to Financial Statements**

---

Foundation's contributions are received without donor imposed restrictions, all financial assets, except those designated by the board for investment are available to meet general expenditure cash needs.

#### **Note 5. Subsequent Events**

Management has evaluated subsequent events through November 14, 2020, the date the financial statements were available to be issued.

On January 30, 2020, the World Health Organization declared the COVID-19 outbreak a "Public Health Emergency of International Concern" and on March 10, 2020, declared it to be a pandemic. Actions taken around the world to help mitigate the spread of COVID-19 include restrictions on travel, quarantines in certain areas, and forced closures for certain types of public places and businesses. The impacts of COVID-19 and actions taken to mitigate it have had and are expected to continue to have an adverse impact on the economies and financial markets of many countries, including the geographical area in which the Foundation operates. While it is unknown how long these conditions will last and what the complete financial effect will be to the Foundation, the Foundation may experience disruptions in its operations that could have an adverse impact on the Foundation's financial results.