RSM'S AZURE SYNAPSE SERVICES

Delivering powerful
data management
and analytics solutions

Forward–thinking businesses have been proactively managing their data for years—whether in data warehouses or platform reporting solutions—but now that's not enough. They need data solutions that are agile, extensible and future proof. They need scalability with their increasing data growth. And they need analytics that are advanced and predictive yet simplified for their users.

THE POWER OF AZURE SYNAPSE

In one technology, Azure Synapse meets all these needs with a modern data warehouse, advanced analytics and real–time analytics capabilities. It's not simply a solution; it's a platform with limitless ability to customize and scale to fit into your unique architecture. RSM has extensive experience working with Azure Synapse and can help you navigate Synapse's vast customizations to ensure you're building solutions that support both your short– and long–term business goals.

Azure Synapse Analytics brings together data integration, enterprise data warehousing and big data analytics. It gives you the freedom to query data on your terms—using either Spark, serverless or dedicated options—at scale. Synapse allows you to:

- Gain insights from all your data, across data warehouses, data lakes, operational databases and big data analytics systems
- Query both relational and non–relational data using the language of your choice
- Easily optimize the performance of all queries with intelligent workload management, workload isolation and limitless concurrency
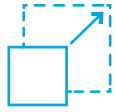
AZURE SYNAPSE

Modern data warehouse

Advanced analytics

Real–time analytics

YOUR CLOUD JOURNEY

RSM

AZURE SYNAPSE ANALYTICS

Massively scalable

Well-known SQL foundation

Full stack solution

Azure Active Directory full integration

Direct integration with DevOps

Mostly GUI-based admin

Big data aggregation
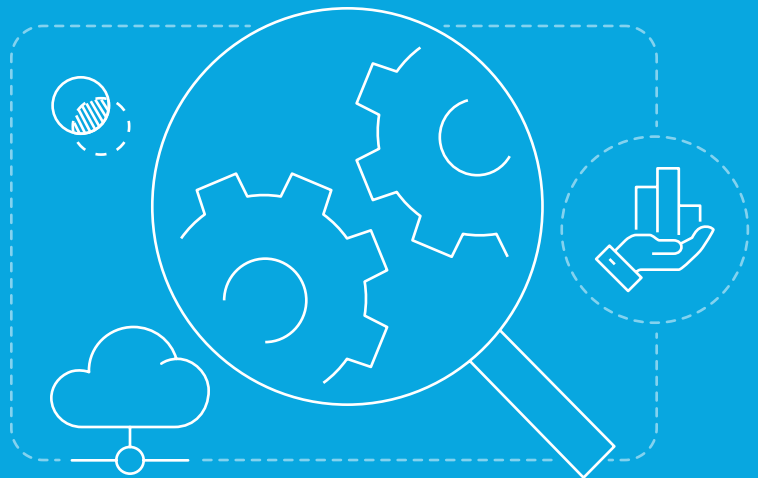
THE POWER OF RSM

Azure Synapse provides powerful data and analytics capabilities—and numerous options for building its platform. Having an experienced consultant like RSM is critical to get the most out of its abundance of features. RSM understands both your business and technical landscape and is here to help you implement the best solution for your goals—and the best solution for your resources.

RSM's experienced Azure Synapse professionals walk you through what you have currently and what your business requirements are; then the RSM team maps that back to what's available in Synapse and what makes sense for your organization. There are many elements within Synapse that can be turned on or off, and RSM's advisors know which pieces you may need now, which you may need later and which may never fit your needs—saving you time and freeing up your IT team to focus on your larger business objectives.

RSM has helped numerous companies implement Azure Synapse for their unique goals. And we can do the same for yours.

For more information

on how Azure Synapse and RSM can help your business exceed its digital transformation goals, call us at 800.274.3978 or visit rsmus.com/contact to send us a message.

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