RSM'S PREVEDERE SERVICES

Access smarter predictions
that bring the future into focus

Today's business environment has never been less certain, making business forecasting both more difficult and more necessary for success. While you can analyze past results to make a guess about future performance, this data tells you nothing about the impact that broader economic factors may have on your business. That's where RSM and Prevedere can help.
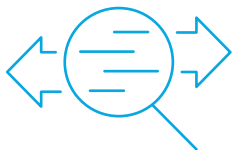
Prevedere's Advanced Predictive Planning platform harnesses the power of artificial intelligence, the cloud and predictive analytics to deliver forward-looking insights that are uniquely relevant to your business. By analyzing millions of global economic indicators, the platform can identify which economic factors are leading indicators for your business, along with what they indicate about your business outlook.

As one of the leading Prevedere consulting partners in the industry, RSM offers the expertise and services required to accelerate your time-to-value in harnessing predictive economic intelligence. Thanks to our mid-market knowledge and experience, we can help you gain the certainty you need to make data-driving business-planning decisions faster.
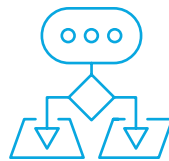
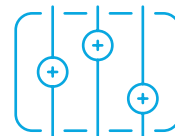## RSM CAN HELP YOU MAXIMIZE YOUR USE OF PREVEDERE TO:

Assess the external factors that affect your business most	Understand what changing signals mean for your business	Build forward-looking models to predict performance	Enable what-if scenario planning based on potential future conditions	Incorporate external economic factors into your decision-making process

RSM

THE BENEFITS OF PREVEDERE

Prevedere's Advanced Predictive Planning platform integrates outside economic data with your internal business data to improve forecasting so you can make better decisions, identify new opportunities and reduce risk.

Identify your most predictive leading indicators
Prevedere's technology analyzes millions of global economic data series from thousands of public and private sources to identify which indicators contribute to your outcomes.

Predict future headwinds and tailwinds and plan accordingly
Prevedere's econometrics–based machine–learning engine creates, simulates, scores and refines predictive models and then generates economic baseline forecasts.

Plan for optimistic and pessimistic outcomes, and everything in between
Vary planning assumptions and create what–if forecast scenarios, for planning agility and competitive advantage.

Continuous monitoring allows for constant improvement
Prevedere has automated the process of monitoring your forecast models' predictive health, providing an early warning system with alerts when a prediction changes.

HOW RSM HELPS

As a trusted technology advisor for mid–market businesses across industries, RSM can help you integrate advanced analytics into your operations so you can turn data into strategic insights. Our professional consulting services help you use Prevedere to:

- Validate existing plans and strategies
- Gain a holistic view of buyer behaviors
- Maximize your return on upcoming investments
- Identify new threats or opportunities on the horizon

OUR METHODOLOGY

Our advisors work by your side to understand your unique organization and uncover opportunities to leverage Prevedere to meet your business needs and goals. By partnering with you across your predictive analytics journey, we can help you understand the external factors that impact your business so you can make better, data–driven decisions.

For more information

about RSM or Prevedere, call us at 800.274.3978 or visit rsmus.com/contact to send us a message.

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